



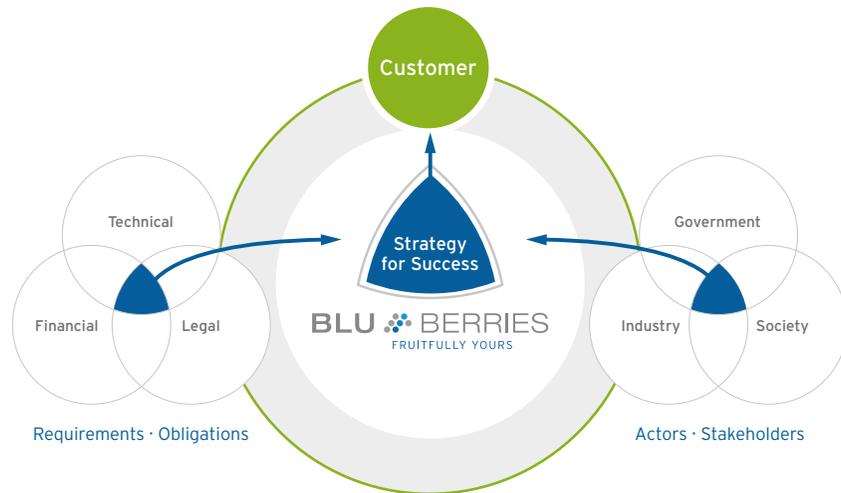
Regulatory Challenges in Europe

*Leading the way in an interdependent energy sector
with your consultancy for the energy industry.*

BLU  **BERRIES**
FRUITFULLY YOURS

Leading the way in an interdependent energy sector

Together with your experts for the energy industry.



Increasing complexity of the energy sector - Over the last decades the energy sector has undergone fundamental changes. National markets became connected, turning into regional, European markets. Next to a broadening of the geographical scope, also the subject matter has evolved, leading to a plethora of technical, financial and legal requirements. This process will continue in the future and new challenges are lining up on the regulatory horizon that will require constant adaptation. At the same time business processes and technical governance need to be kept efficient. Mastering these two challenges will be key to survive in the continuously changing energy sector of today and the future.

Multiple actors are influencing the regulatory landscape - State and Non-State actors interact in and shape the energy sector, leading to new challenges but also opportunities for new business models. Understanding and being able to influence the interplay of the different actors will be key to maintain or establish a leading role in the future energy sector.

Global regulation requires a global strategy - An increasingly globalised regulatory landscape necessitates multi-level governance. Such a governance model moves away from purely national processes towards a more holistic approach, stretching not only over different jurisdictions but also different stakeholders and subject matters.

Changes and chances - We support governments and companies to ensure that they will be able to realise and make full use of the potential that current and future developments offer.

Strategy for Success

We know the market and have the right tools



The market is changing.

- **Continuous deepening and widening of European integration** has reduced national sovereignty in the energy sector and requires European solutions to European challenges.
- **Multiplication of the relevant players and requirements** has made the energy sector more dynamic but also more complex.
- **Generation is increasingly decentralised whilst processes are being centralised** which requires adaptation of existing structures to keep pace with a constantly changing market.
- **Ensuring continuous compliance** requires multifaceted advice of a diverse group of experts.
- **Fading distinction between rule-makers and rule-takers** requires an increased emphasis on transparency and clear governance structures.



The tools are changing.

- **Regulatory toolkit** has broadened over the last decades, requiring experts that know the different tools, where they come from and how to use them.
- **Technical, financial and legal challenges** need to be mastered which calls for combined expertise in these areas.
- **Holistic approaches are** needed to keep up with a dynamic, interconnected energy sector that is subject to the influences of a broad number of stakeholders.
- **Existing approaches to modelling and monitoring of the energy market** need to be rethought, addressing the needs of market participants and regulators respectively.
- **IT-supported processes** can assist the different stakeholders throughout the entire regulatory cycle to track and implement the needed changes.



We know the market and have the right tools.

- **Broad knowledge of the energy industry** enables BLUBERRIES to offer unique expertise that is particularly apt to cope with current and future challenges in the energy sector.
- **Governments and regulatory authorities** can benefit from the expertise of BLUBERRIES throughout the entire process of regulatory reform.
- **Compliance checks** enable companies to identify compliance gaps and to tackle these with the help of BLUBERRIES.
- **Strategy workshops** help companies to develop best practice approaches towards compliance, adapt to new regulatory challenges and undergo a strategic reality check.
- **Identification of new business opportunities and upcoming regulatory challenges** by BLUBERRIES can help companies to gain first-mover advantages and to adapt their business models if needed.

Who we are » A team of passionate consultants with personality specialised in change processes in the energy industry.

What we do » Together with our customers we develop tailored, feasible and sustainable solutions that are met with a high level of acceptance and satisfaction at all levels of the company.

What is so special about that » We combine in-depth knowledge of the energy industry with great experience in the development and implementation of concepts with professionalism, confidence, understanding of operational issues and communication across all levels.

Why you should get to know us » Because our joint projects will not only mean economic success for your company, but also raise the motivation, experience and satisfaction levels of your whole team.

Get to know us - because working with us will bear the best fruits.

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